

## **INFORMATION CLAUSE CONCERNING THE PROCESSING OF PERSONAL DATA IN THE FORM OF LIKENESS BY PAIH S.A.**

Pursuant to Article 13(1) and 13(2) of Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data repealing Directive 95/46/EC (General Data Protection Regulation) (OJ EU L 119, p. 1) (hereinafter referred to as “**the GDPR**”) we inform that:

### **1. Data controller**

The controller of your personal data in the form of likeness is Polska Agencja Inwestycji i Handlu S.A. with its seat in Warsaw at ul. Krucza 50 (00-025 Warszawa), entered into the register of entrepreneurs of the National Court Register by the Capital City of Warsaw District Court, under the number KRS 0000109815 (hereinafter referred to as “**the Controller**”). The Controller can be reached through the contact form on [www.paih.gov.pl](http://www.paih.gov.pl), by sending an email to: [iod@paih.gov.pl](mailto:iod@paih.gov.pl), or by traditional mail at the address of the Controller’s seat stated above.

### **2. Data Protection Officer**

The Controller appointed a person responsible for protecting personal data, i.e. a Data Protection Officer, who can be contacted at [iod@paih.gov.pl](mailto:iod@paih.gov.pl) or by traditional mail at the address of the Controller’s seat stated above, with a note saying “c/o the Data Protection Officer.”

### **3. Purposes and grounds for processing personal data**

The Controller processes personal data for promotional and informational purposes in connection with participation in the **Polish Sustainable Fashion Forum in Berlin** organised by PAIH S.A. – the legal basis for data processing is the consent of the data subject (Article 6(1)(a) of the GDPR).

The data subject is entitled to withdraw their consent at any time. Withdrawing consent does not affect the lawfulness of processing based on the consent prior to withdrawal.

### **4. Data recipients**

The recipients of your personal data are entities to which the Controller entrusted activities that involve the need for personal data processing, especially as regards managing electronic mail, hosting, IT, administrative services, legal services or consulting. The recipients of your personal data may also be entities and authorities that have the right to receive your data, but only in justified cases and in compliance with applicable provisions of law.

### **5. The time for which personal data are stored**

Personal data will be processed for the entire time in which promotional and informational activities of PAIH S.A. related to the Event are undertaken, and after such activities are completed, for a period of 30 days or until you make a request to erase them or withdraw your consent for the processing of personal data.

## **6. Rights of data subjects**

Due to the processing of personal data, a data subject has the following rights: the right to access data, to rectify data, to erase data, to restrict the processing of data, to object to the processing of data, to transfer data, and to file a complaint with the Chairman of the Personal Data Protection Office. You are entitled to these rights in the scope provided for in generally applicable provisions of law.

## **7. Information about required/voluntary submission of data**

Providing personal data in the form of likeness is voluntary.

## **8. Information about automated decision-making, including profiling**

The Controller will not use personal data to make automated decisions, including decisions that are the result of profiling.