

3rd POLISH

**ECONOMIC & TECHNOLOGY
FORUM IN SWITZERLAND**



PROGRAM

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ECONOMIC & TECHNOLOGY FORUM IN SWITZERLAND

 **18-19.09.2023**

 **Bern Kursaal
Congress Center**

1st DAY – ECONOMIC FORUM

SEPTEMBER 18 (Monday)

8:00–8:55 Participants' registration

9:00–9:45 Welcoming and inauguration of the Forum

Welcoming



Ms. Iwona Kozłowska
Ambassador of the Republic of Poland to the Swiss Confederation

Inaugural Speech



Mr. Mateusz Morawiecki
Prime Minister of the Republic of Poland (Video)

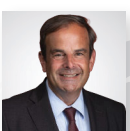
Welcoming Speech



Ms. Helene Budliger-Artieda
Secretary of State, SECO



Mr. Paweł Kurtasz
President of the Management Board of PAIH



Mr. Dr. Gerhard Pfister
Chair of "Die Mitte" Party and CH-PL Parliamentary Group





Mr. Benedikt Würth

President of the Commission for Science, Education and Culture

Discover innovative Poland

9:45–10:15 Presentation of the most innovative Polish companies.

Billon Group (Wojciech Kostrzewa), **Vigo Photonics** (Adam Piotrowski), **Elproma** (Tomasz Widomski)



Mr. Tomasz Jamróż | Introduction and Moderation

Director of the Department of Economic Cooperation, Ministry of Foreign Affairs, Warsaw

SESSION I

10:30–11:45 Prospects of Polish-Swiss cooperation against the backdrop of common challenges and threats



Mr. Ulrich Schwendimann | Moderator

Managing Director at Polish-Swiss Chamber of Commerce



Mr. Tomasz Jamróż

Director of the Department of Economic Cooperation, Ministry of Foreign Affairs, Warsaw



Mr. Maciej Falkowski

Deputy Director of the Department of Trade and International Cooperation,
Ministry of Economic Development and Technology



Mr. Mariusz Iskierski

Vice-President of the Management Board of PGE Energia Odnawialna S.A.



Mr. Prof. Dr. Christopher Hartwell

Director, International Management Institute, ZHAW School of Management and Law



Mr. Oliver Bertschinger

President of the Chamber of Commerce Switzerland - Central Europe



Ms. Alexandra Baumann

Head of Prosperity and Sustainability Division Federal Department of Foreign Affairs, Bern



Mr. Piotr Augustyniak

CEO PATH Family Office (Suisse)



Mr. Simon Elsener

Managing Director, Impulsort Rapperswil-Jona



SESSION II

13:00–14:30 Construction sector as an important factor of strengthening Polish-Swiss economic relations – opportunities for enhanced cooperation.



Mr. Viktor Stefan | Moderator

Vice director of the Export Department of PAIH



Mr. Gian-Luca Lardi

President, Swiss Building Sector Association (SBV), Honorary Consul of the Republic of Poland



Mr. Dawid Cycoń

CEO of ML System



Mr. Markus Mettler

CEO of Halter AG



Mr. Damian Kublik

CEO, Cubelic Sp. z o.o.



Mr. Mateusz Wojdyło

Advisory Board Member, EKO OKNA S.A., Founder Share.P

SESSION III

14:30–16:00 Poland – the emerging technological hub of Europe: success story and discussion.



Ms. Katalin Dreher-Hajnal | Moderator

Senior Consultant for Central Europe, Switzerland Global Enterprise



Mr. Piotr Lesiak

Director, Swiss Business HUB Central Europe



Mr. Thomas Eckert

Head of IS Capabilities, ABB



Mr. Dr. Urban Schnell

Helbling Technik Bern AG



Mr. Angelo Mathis

Digital Assurance PwC Bern



SESSION IV

16:15–17:30 From assistance to partnership – development of small and medium-sized towns and cities in the context of global climate-related, economic, demographic, and social challenges.



Mr. Marcel Hirsiger | Moderator
Fachhochschule Nordwest Schweiz

Part I

Mr. Bernhard Beutler
Director of Berufsbildungszentrum BBZ Solothurn-Grenchen



Ms. Andrea Studer
Assistant Director of the Swiss Agency for Development and Cooperation DEZA



Ms. Małgorzata Zalewska
Deputy Director of Department of Assistance Programmes Ministry of Funds and Regional Policy, Warsaw



Mr. Dr. Peter Burkhalter
Attorney of Stiftung Baukultur Schweiz

Part II

Ms. Anna Berwert
Town Partnership Initiative of Poland and Switzerland, Lindau



Mr. Jacek Wiśniowski
Town Mayor, Lidzbark Warmiński



Mr. Peter Wettstein
Secretary of the City Council of Illnau-Effretikon



Ms. Franziska Stadelmann
Mayor, MuttENZ; Member of the Board, Association of Swiss Cities and Towns



Mr. Ernest Iwańczuk
Head of the Executive, Środa Wielkopolska District



19:00 Reception at the Residence of the Ambassador of the Republic of Poland.
Tourist promotion of Lower Silesia, Polish regional products and Poland's tourist assets.

Partners: Polish Tourist Organisation in Vienna, Marshal's Office of Lower Silesia

2nd DAY – TECHNOLOGY FORUM

SEPTEMBER 19 (Tuesday)

9:45-10:00 Opening of the Technology Forum



Ms. Iwona Kozłowska

Ambassador of the Republic of Poland to the Swiss Confederation



Mr. Jacques Ducrest

Ambassador, Head International Relations Division, State Secretariat for Education, Research and Innovation, Bern

SESSION I

10:00–11:15 Europe on the path of development and technological competition:
Industrial Revolution 4.0 or rather 5.0? – Polish and Swiss perspectives on chances and risks.



Mrs. Prof. Dr. Anna Lupina-Wegener | Moderator

Professor of International Management and Organizational Behaviour,
Head of the Center for Culture and Creativity in International Business



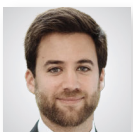
Ms. Prof. Dr. Joanna Cygler

Łukasiewicz Research Network - Institute of Aviation, Warsaw School of Economics



Mr. Nicolas Mayencourt

CEO of DreamLab



Mr. Andrew Caruana Galizia

Deputy Head of Europe and Eurasia, World Economic Forum



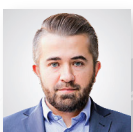
Mr. Prof. Dr. Michael Hengartner

President of the ETH-Rats, Zürich



Mr. Adrian Kutnik

Director of the Private Market Department, Warsaw Stock Exchange



Mr. Marcin Rzetecki

President of the Polish Blockchain Association





Mr. Nicolas Bovard

Vice President of the Product Management Digital Television, Nagravision



Coffee Break



SESSION II

11:30–12:45 Technologies of the future as development drivers for modern states and societies. Polish-Swiss technology cooperation: areas, priorities, and challenges.



Mr. Dr. Marcin Kraska | Moderator

Vice President for International Cooperation, Łukasiewicz Research Network



Mr. Dr. Andreas Gut

Head of International Programs, Innosuisse



Mr. Marek Dutkiewicz

CEO HR Campus AG, President of the Board , Member of the Board CEE Swiss



Mr. Dr. Ing. Paweł Bielski

Director, Łukasiewicz Research Network - Institute of Industrial Chemistry



Mr. Dr. Ing. Paweł Stężycki

Director, Łukasiewicz Research Network - Institute of Aviation



Mr. Prof. Marcin Konkol, PhD

Deputy Director for Research, Łukasiewicz - New Chemical Syntheses Institute



Mr. Pascal Brenneisen

CEO Topadur Pharma AG - Entrepreneur



Ms. Andrea Landolt

Head of International Funding, Swiss National Science Foundation (SNSF)



Mr. Maciej Jędrzejek

Deputy Director of the Department of International Cooperation,
National Center for Research and Development NCBR



Lunch

SESSION III

14:00–15:15 Exploring blockchain, artificial intelligence, and digital finance and economy in the service of science and business: a digital bridge between Switzerland and Poland.



Ms. Dr. Katarzyna Lasota-Heller | Moderator

President of the Swiss–Polish Blockchain Association





Mr. Prof. Dr. Tim Weingärtner
Professor HSLU



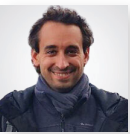
Mr. Alexander Brunner
President of the Home of Blockchain



Ms. Sirpa Tsimal
Director of the Global Marketing SGE



Mr. Roman Kocemba
CFO of Authena



Mr. Voron Gauthier
Postdoctoral Scientific Collaborator, EPFL Lozanna



Mr. Prof. Dr. Med. Michael Krauthammer
Director of the CCCZ Bioinformatics Comprehensive Cancer Center Zürich



Ms. Sylwia Bień-Chudarek
Head of Growth of Rumble Fish

SESSION IV

15:30–16:45 The role of artificial intelligence in the future of health care - bilateral perspective.



Ms. Dr. Monika Zbytniewska-Mégret | Moderator
Polonium Foundation



Mr. Prof. Dr. Piotr Sankowski
CEO of NCBR IDEAS, Warsaw



Ms. Dr. Madgalena Kulczycka
Director of BioForum



Ms. Zofia Dzik
Independent Board Director, Member of Scienic Board of IDEAS NCBR



Mr. Dr. Mateusz Dolata
Postdoctoral Researcher, University of Zürich, Department of Informatics





Ms. Dr. Anja Ries
Digital Health Scientist, Roche



Ms. Prof. Dr. iur. et Dr. med. Kerstin Vokinger, LL.M.
Professor, Faculty of Law, University of Zürich; Harvard University



Mr. Rafał Pisz
CEO of QuantUp



16:45–17:00 Summary and conclusion of the Forum



THANK YOU ALL FOR JOINING US AT THE FORUM



Organizer



Embassy
of the Republic of Poland
in Bern

Strategic Partner



Ministry of Economic Development and Technology
Republic of Poland



Ministry of Foreign Affairs
Republic of Poland



Konsulat
der Republik Polen
in Basel



Consolato
della Repubblica di Polonia
a Lugano



Polish Investment
& Trade Agency
PFR Group



enabling new business



Schweizerische Eidgenossenschaft
Confédération suisse
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Swiss-Polish
Blockchain Association



POLISH BLOCKCHAIN
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